



Livestock Industry Growth,
Customized Service.

ILDEX Indonesia 2017

The 3rd International Livestock, Dairy, Meat Processing and Aquaculture Exposition
18-20 October 2017, Hall D1 & D2, JIExpo, Jakarta, Indonesia

MARKETING PROMOTION & SPONSORING

DIGITAL

ILDEX invites you to join our attractive visitor promotion online campaign!



WEBSITE ADVERTISING

| | USD | Exclusive to |
|---|-----|--------------|
| Head banner | | |
| Homepage | 995 | 1 company |
| Conference page | 595 | 2 companies |
| Visiting page | 595 | 2 companies |
| Logo and backlink | | |
| Homepage | 500 | unlimited |
| Featured products/ services | | |
| Homepage & share on ILDEX's social media | 595 | unlimited |

INDUSTRY E-NEWSLETTER

| | USD | Times |
|---|-----|-------|
| Logo and backlink | 600 | 2 |
| Logo and promotional text (limit to 150 words) | 600 | 1 |
| Exclusive video interview | 995 | 1 |

ONSITE EXPOSURE

ILDEX provides various printing material for advertising



SHOW DIRECTORY

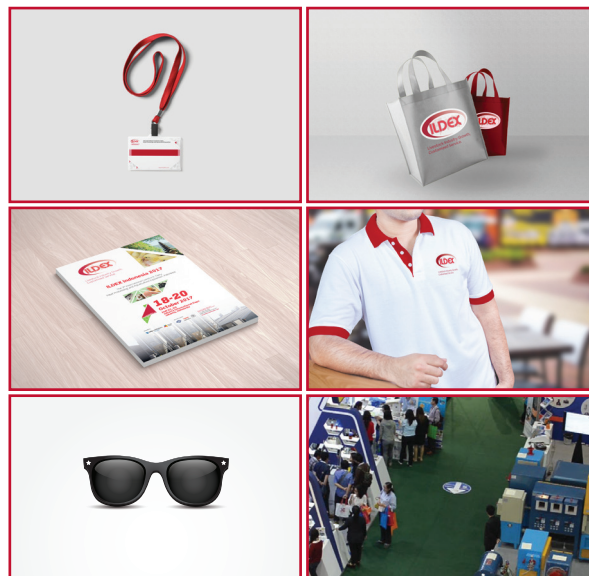
Including content as following: Exhibitor directory, programme overviews, product highlights, news in A5 size

| | USD |
|-------------------------|-------|
| Advertisement 1 page | |
| Random page | 800 |
| Inside front cover | 1,350 |
| Inside back cover | 1,200 |
| Back cover | 1,500 |
| Advertisement half page | |
| Horizontal | 500 |
| Vertical | 500 |



ONSITE BANNERING & SIGNAGE

| | USD |
|-------------------------------------|-------|
| Hanging banner | |
| 1.5 x 3 metre | 1,995 |
| Location to be advised by organizer | |
| J-Flag | |
| Registration area | 995 |



SPECIAL OFFER

| | USD | Exclusive to |
|--|-------|--------------|
| Visitor lanyards | 3,995 | 3 companies |
| <i>Your logo will be placed on visitor lanyards during 3 exhibition days</i> | | |
| Visitor bags | 3,995 | 5 companies |
| <i>Your brand will be visible all over the show floor</i> | | |
| Flyer promotion | 2,995 | 5 companies |
| <i>You can bring your team of 3 people and give the flyer on the show floor of ILDEX Indonesia to attract visitors to your booth</i> | | |
| Clothing sponsoring | | |
| Registration staff | 1,995 | 1 company |
| Sun glasses sponsoring | | |
| Registration staff | 1,995 | 1 company |
| Floor sticker | 995 | unlimited |



SEMINARS & WORKSHOPS

| | USD |
|--|-------|
| Per 1 hour | 1,200 |
| <i>including standard AV equipment</i> | |