



ILDEX INDONESIA
JAKARTA, INDONESIA
9-11 NOVEMBER 2022

CUSTOMIZED MARKETING OPPORTUNITIES

WWW.ILDEX-INDONESIA.COM



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1. Pre-Show & Digital Exposure



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Let's Get Digital! We offer you attractive ways to join our visitor digital campaign for Ildex Indonesia 2022. Set up your own online promotion with us.

Official Website: head banner / banner

Home page (artwork to be provided by sponsor)\$ 995
Conference page or visiting page\$ 595

Official Website: logo and backline

Home page (artwork to be provided by sponsor)\$ 500
Home page & share on ILDEX's social media\$ 595

Official Website: logo and backline

Home page (artwork to be provided by sponsor)

Industry e-newsletter

Logo and Backlink	- 2 time\$ 595
Logo and promotional text (limit to 150 words)	- 1 time\$ 595
Video interview	\$ 995



2. Onsite Promotion



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Show Directory

Advertisement 1 page

Random page

Inside front cover

Inside back cover

Back cover

Advertisement half page

Horizontal

Vertical



Visitor Lanyard

Branding to the max! Each visitor will be handed a visitor lanyard at the entrance during the 3 days



Steel Pillar Banner

Eye-catching promotional tool. Show your brand in the a strategic area at entrance A1 or A2. Up to 2 banners

Signage hanging Banner

To be decided by venue ceiling plan



3. Other High-Visibility Services



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Other High-Visibility Premium Service

Exclusive video interviews

What To Be Extra Seeable? Leave a great impression with an exclusive video interview.

Technical Seminars

Seminars and workshops are excellent opportunities for knowledge sharing, marketing and product branding.



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4. Promotion Packages



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www.ildex-indonesia.com

Choose your best package! Select the perfect bundle strategy to expose your company and your core message to your target audience.

Packages

An hassle-free and highly optimized experience

	SILVER	GOLDEN	PLATINUM
PRE SHOW & DIGITAL			
Official website	^x Banner	^x Logo+Backline	^x Head Banner
Industry e-newsletter		^x	^x Premium Content
ONSITE			
Show Directory	^x	^x Inside	^x Back Cover
Visitor Lanyard			^x
Steel Pillar			^x 2 Pieces
Signage Hanging Banner		^x	
OTHER HIGH-VISIBILITY SERVICES			
Exclusive video interviews		^x	^x
Technical Seminars		^x	
TOTAL VALUE	3.295 €	4.935 €	10.075 €
BEST PRICE	2.495 €	3.995 €	5.995 €



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