



ILDEX Indonesia 2022 is ready to meet industry demand with high technology for livestock and aquaculture businesses this November!!

17 October 2022 – Jakarta, Indonesia: Local livestock management is essential work for the many Indonesians who are involved in the livestock trade from production to international trade. Furthermore, local investment in the livestock sub-sector (PMDN) in 2020 increased by 116.91%, while foreign investment (PMA) also saw a 17.64% increase compared to the previous year.

Indonesia has a huge consumption of red meat, which is a traditional animal food source in Indonesia. The majority of the consumers of these foods are Muslim, which makes beef and chicken the most common meat proteins in Indonesia. Livestock production is increasing to meet the demand of domestic and international consumption. Consequently, importing from other countries and introducing high technology to manage production can be smart solutions to meet this demand. At ILDEX Indonesia 2022, more than 135 companies from 25 countries will showcase their products and services, with over 55% being international companies from Asia, Europe, America, and South America.

This year, ILDEX Indonesia marks the fifth edition of the trade exhibition for the livestock and aquaculture industries in the Indonesia market, neighboring countries, and also the Asia region, and is organized by VNU Asia Pacific and Permata Kreasi Media, the local partner. ILDEX Indonesia is organised to be an international trade exhibition covering many sectors, including pigs, poultry, dairy, eggs, farm management, and meat processing. In addition, top domestic and international companies will be presenting their products to top buyers and industry professionals. Moreover, for over 20 years, the organizer has promoted the Indonesian market as a destination for international investors.

At ILDEX Indonesia 2019, the exhibition attracted 12,200 trade participants from 40 countries during the 3 days of the exhibition, with more than 200 potential local and international buyers. The top five groups of visitors were from poultry, animal health, agribusiness and, agrochemicals, feed mills, and import and export businesses.

At ILDEX Indonesia 2022, our trade visitors will be able to meet new business partners, explore innovations and technology, attend seminars, and connect with livestock experts and leading brands to obtain a better market overview.

ILDEX Indonesia 2022 will be held from 9th - 11th November 2022 at the Indonesia Convention Exhibition (ICE), Jakarta, Indonesia. With strong support from the association and top companies worldwide, the organizers are confident that the exhibition will serve the region's livestock and aquaculture industry needs.

Exhibition and Conference Highlights

Mr. Supanat Treeratpicharn, Project Manager of ILDEX Indonesia said, “At the 2022 edition, the visitors will meet 135+ leading brands from 30+ countries and three international pavilions representing the Netherlands, Europe and Aquatica. The exhibitor booths will be international brands (55%) Indonesian brands (35%) and associations, media, government and universities (10%). Maximize your business opportunities in Indonesia by meeting them all in one place. ILDEX Indonesia should be the next destination for your business.”

With 135+ international brands trade visitors can meet our exhibitors and make pre-meeting appointments via the VIV Connect Application. The top brands that are ready to meet you at ILDEX Indonesia include Aviagen, Jamesway Chick Master Incubator, Hendrix Genetix, deheus, Evonik, Jefe, DSM, Disseo, Boehringer Ingelheim,



Chore-Time, Munters, SKOV, Baaader, Marel, Foodmate, Moba, Sanovo and many more. In addition, there will be opportunities to connect with 8,000+ livestock industry professionals from 30+ countries under the same roof in over 4,860 sq. m. of exhibition space.

Apart for the exhibition area, the conference and seminar programs are the other highlights of ILDEX Indonesia. We will provide 34 sessions with leading professional guest speakers to share their insights, knowledge and know-how, technical presentations on important topics such as breeding programs, animal health, medical challenges for poultry farmers and veterinarians, tackling antimicrobial resistance and more. The sessions will be conducted in Bahasa [the local language] and English. The technical conference program will be organized by leading companies such as Kubota, Jefo, Progressus, Munters, FCE, Aviagen, HY-LINE, JAPFA, Emtech, Farmsco Feed Indonesia, SKOV, Progressus, USLGE, FAVA-IVMA, Agromed, BEC Feed and FAO.

Ms. Panadda Kongma, Director of Agribusiness and Operations said that “To make the show complete and to meet the expectations of our exhibitors, we will hold a ‘hosted buyer program’ with potential buyers from many countries in Asia. The total number is 40+ buyers, who are 60% local and 40% international. Many top buyers have already confirmed and are ready to visit our show, such as Charoen Pokphand Jaya Farm, Viya Crab Products Co.,Ltd., Ayamas Integrated Poultry Industry S/B, Green Hut Farming Sdn. Bhd., Cargill, PT. Great Giant, PT. Malindo, PT. Gold Coin Indonesia, PT. Sierad Produce, PT. Super Unggas Jaya and more onsite.”

Introducing the VIV CONNECT application by VIV worldwide

Starting with VIV Europe this May, the VIV Worldwide team has introduced a new application for livestock professionals worldwide ‘VIV CONNECT’, which can be downloaded. As ILDEX exhibitions are a part of the VIV worldwide show portfolio, all participants of ILDEX Indonesia can create their own digital profile once registration is complete. They can then create their own login password, update their photo and brand information, request business matching in advance, and customize their business appointments before the exhibition. In addition, they can connect with people from around the world and start a personal chat with them without any charge. Participants can also easily explore the exhibition floor plan and exhibition list and check the conference program on their mobile phones.

Save the date: ILDEX Indonesia 2022 opens its doors from 9-11 November 2022 at Indonesia Convention Exhibition (ICE), Jakarta, Indonesia. The opening hours are from 10:00 to 17:00 hrs. (Day 1-2) and 10:00 to 16:00 hrs. (Day 3)

Avoid the rush at the exhibition and save your time by clicking here >>

<https://ildex2022.jupinnothai.net/Registration/ChooseTypeRegis.aspx?codeInv=ILD011>

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