



ILDEX INDONESIA

JAKARTA, INDONESIA

20-22 SEPTEMBER 2023

WWW.ILDEX-INDONESIA.COM

EXHIBITOR BROCHURE

LIVESTOCK, DAIRY, MEAT PROCESSING AND
AQUACULTURE EXPOSITION, INDONESIA



ORGANIZED BY

VNU | ASIA PACIFIC



CO-LOCATED WITH



POWERED BY



VIV WORLDWIDE

FMPI

Federation of the
Indonesian Poultry Society



WELCOME TO ILDEX INDONESIA 2023

The specialist trade fair presenting a variety of advanced business solutions for the livestock and aquaculture industries

ILDEX Indonesia is organized by VNU Exhibitions Asia Pacific, a joint venture between Jaarbeurs from the Netherlands and TCC Exhibition and Convention Center from Thailand. VNU Exhibitions Asia Pacific develops, with industry partners and exhibition organizers from around the world, international trade shows and conferences from animal production, processing, technology and innovation to pets, agriculture, medical, laboratory sectors and aqua culture.



EXHIBITOR IDENTITY CARD



Exhibitor Profiles:

- Animal breeding
- Animal health
- Animal housing & farm equipment
- Egg processing, packaging, handling, refrigeration
- Feed
- Feed ingredients /additives
- Hatching / Incubation
- Industrial feed, grain & raw material processing equipment
- Knowledge transfer / consultancy
- Laboratory, testing equipment and services
- Logistics & handling
- Meat processing, seasoning, packaging, handling, refrigeration
- Slaughter equipment
- Wastewater treatment
- Other



VISITOR IDENTITY CARD



- High quality visitors is something you can count on at ILDEX Indonesia
- Professional players from the

TOP 5 Visitor Main Business

Poultry farm	27%
Animal Health products	16%
Agribusiness Agrochemicals	16%
Feed mills	13%
Import Exporter	7%



SHOW IDENTITY CARD



Location:

Indonesia Convention Exhibition (ICE), Jakarta, Indonesia

Frequency:

Every 2 years

Next date:

20-22 September 2023

Attendance:

10,000+

CO-LOCATED WITH





A COMPLETE DIVE INTO THE FEED TO FOOD SUPPLY CHAIN

Global and regional suppliers under one roof!



50+
conference
sessions



30+
visiting
countries



70+
speakers from
11 countries



10,000+
trade visitors



10,000 sqm
exhibition space



1,665+
conference
delegates



REASONS TO EXHIBIT!

IlDEX Indonesia has always proven to be the ideal platform to meet and connect with new and existing clients in the region

Over the years ILDEX Indonesia become the must-go place to tackle the largest economy in Southeast Asia. ILDEX Indonesia is a key professional event to meet valuable clients, knowing that people walking inside the hall are customers and important buyers looking for business opportunity.

- Increase your brand awareness and positioning in the world's fourth most populous nation
- Build with your current costumers and meet new potential clients
- Test new market solutions, collect data intelligence and feedback
- Explore developing markets and opportunities for innovations

KEY SHOW PARTNERS



WE ARE HERE

Indonesia Convention Exhibition (ICE)
Jakarta largest exhibition and convention center
to reflect ILDEX ever expanding attitude.





ILDEX: MEET TARGETED BUYERS

In 2022 more than 8,000 participants from 30 countries attended ILEX Indonesia.

PURPOSE OF VISIT

Attend seminar / conference 22.57%

Find new business partners / innovations 20.55%

Meet business partner 18.91%

Buy products and services 11.40%

Get market overview 11.36%

TOP 5: VISITOR BUSINESS PROFILE

Poultry Broilers 27.85%

Poultry Layers 21.66%

All Species 12.44%

Cattle / Calves 11.88%

Dairy Cows 8.27%

TOP 10 COUNTRIES: INTERNATIONAL VISITORS



Thailand



Malaysia



South Korea



Philippines



Singapore



Australia



Vietnam



China



Germany



United States





REGION OUTLOOK

The ASEAN market: the sixth-largest economy globally.

Your gateway
to the ASEAN market

DEMOGRAPHICS

POPULATION



670 million



AVERAGE AGE: 30.1 years

GDP PER CAPITA
12,472 USD



REGION GDP
2.9 TRILLION USD



URBAN
POPULATION
54%



RURAL POPULATION
46%



MARKET DATA

An insightful look at the most important industry figures

INDUSTRY PRODUCTION

(data referring to 2020 and prev.)

Total production in ASEAN

ASEAN feed production	70 million tons
ASEAN broilers production	7 million tons
ASEAN eggs production	8 million tons
ASEAN pork production	15 million tons
ASEAN beef production	5 million tons
ASEAN milk production	50 million tons
ASEAN fish/shrimp production	31 million tons
Capture	20 million tons
Aquaculture	11 million tons



TOTAL CONSUMPTION IN ASEAN

(data referring to 2020 and prev.)

By product type

Red meat consumption	17.5	kg/capita
beef	5	kg/capita
veal	12	kg/capita
sheep/goat	0.5	kg/capita
Poultry meat consumption	23	kg/capita
Eggs consumption	6	kg/capita
Milk consumption	18	kg/capita
Aquaculture/Fish consumption	35	kg/capita



INDUSTRY CHALLENGES

A rising and highly competitive region facing challenges of a fully integrated and global economy

Indonesia has shown a robust growth in the last years. With a large and dynamic population, the country has emerged to come at the forefront of international trade and become a very attractive target for international investments.

Animal feed market in the country is expected to grow at a compound annual growth rate (CAGR) of over to reach a market size of US\$12.208 billion in 2025 from US\$7.475 billion in 2020.

Main challenge in the future will include population growth, urbanization, increase in energy consumption, increase in meat consumption, decrease in land availability, increase in water requirement of agriculture and human need.

EMBRACING INNOVATION



Public Investments
In Infrastructure



Digital
Revolution



Sustainability &
Energy Cost Reduction



Markets
Integration



Changing
Demographics



Geopolitical Stability
and Regional Relationships





UNLOCK THE POTENTIAL OF THE ASEAN MARKET

- Build your strategy!
Properly present your brand to future customers.
- Expand your business!
The Indonesian economy and the ASEAN countries have made tremendous progress over the last two decades. Be sure to be part of this fast-growing market opportunity.

**ATTEND
ILDEX INDONESIA 2023!**

The best way to grow your business.



VALUE-ADDED SERVICES

Promote your participation at ILDEX Indonesia with our human-centric solutions

MATCH & MEET ON VIV CONNECT

ILDEX Indonesia 2022 provides a complimentary online match-making system to all exhibitors and registered visitors.

The platform connects supply and demand and allows you to make appointments with selected buyers and visitors ahead of the show. You can easily filter the profiles that best match your needs and discuss business with them either face-to-face onsite or digitally.



PRIME OPTIONS:

- Logo on lanyards
- Onsite banners
- Onsite conference and seminars
- Logo on website
- Advertisement in the show guide
- Newsletter promotion
- Social media exposure
- ... and many more!

CUSTOMIZE MARKETING OPPORTUNITIES



On-site advertising



Digital marketing



Seminars & workshops

A proper promotion before, during, and after the show is extremely important to maximize your business and brand profile.

Make sure your current clients and new potential customers know that you will take part in ILDEX Indonesia 2023.

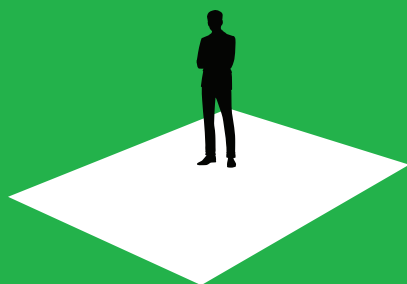
BENEFITS:

- Stand out from competition
- Trigger sales opportunities by creating multiple touch points with your future customers
- Great and unique customization



BOOK YOUR BOOTH NOW!

Reserve your space at ILDEX Indonesia 2023



RAW SPACE (min. 24 m²)

Aisle location: 380 USD/m²

Corner location: 418 USD/m²



COMFORT PACKAGE (min. 12 m²)

Aisle location: 430 USD/m²

Corner location: 473 USD/m²



COMFORT PLUS PACKAGE (min. 12 m²)

Aisle location: 545 USD/m²

PREPARATION STEPS:

1

Sign-up
and choose
your location

2

Booth
Construction
package choice

3

Exposure
maximization!

*The price not include registration fee : 395 USD



AQUATICA ASIA 2023

"Aquaculture Forever"

20-22 September 2023

Hall 3, Indonesia Convention Exhibition (ICE)
BSD CITY - Tangerang

THIS EVENT INCLUDES :

Exhibition & Conferences
Investment Forum
Technical Product Presentations
Startup of Digital Technology





ILDEX INDONESIA 2023

JAKARTA, INDONESIA

20-22 September

POWERED BY VIV

**Book
now!**

TO LEARN MORE ABOUT OUR OFFER CONTACT US!

ILDEX Indonesia 2022 team speaks your language. Check the contacts network and choose your preferred sales representative among team members or country agents at: www.ildex-indonesia.com/contactus



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